

**ENABLE MOOC** LANDSCAPE RESTORATION FOR  
SUSTAINABLE DEVELOPMENT: A Business Approach



**ENABLE**  
BUSINESS 4 LANDSCAPES

We need YOU! We'll explain WHAT land degradation is,  
HOW it can be reversed, and WHO can grasp the opportunity !

**Aimed at business students, professionals as well as anyone  
with an interest in business-driven landscape restoration.**

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**The European Network for the Advancement of Business and Landscape Education develops much-needed education on integrated landscape management based on sustainable business models. ENABLE is a Strategic Partnership co-funded by the EU Erasmus+ programme of the European Union.**

The ENABLE project is a response from calls to action from policy makers, business leaders, and universities for high quality education in Europe on land degradation and the required large-scale, multi-partner response required to counter landscape degradation.

ENABLE consists of a **consortium of various renowned partners** including academic partners, private businesses, the public sector, and NGOs.

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One of the main outcomes of the ENABLE project will be two massive-online-open-courses or MOOCs – which are university level courses provided through online platforms.

**The first MOOC - Landscape Restoration for Sustainable Development: a Business Approach - launches on 1 May 2017 on Coursera and is aimed at business students and professionals as well as anyone with an interest in business-driven landscape restoration.**

The course offers learners comprehensive **knowledge of landscape degradation and landscape restoration from both the perspective of natural science as well as from an economics and business administration perspective.**

The learners are introduced to tools that they can use in their professional lives when working in landscape restoration and land management.

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For 7 weeks the *Landscape Restoration for Sustainable Development: A Business Approach* will pass on valuable knowledge and teach useful skills:

**Week 1** *Introduction*

**Week 2** *Land Degradation and Restoration of Degraded Ecosystem*

**Week 3** *Economics of Land Degradation*

**Week 4** *4 Returns Approach*

**Week 5** *Wicked Problems*

**Week 6** *How to design a sustainable business model*

**Week 7** *Capstone project*

The first MOOC concludes with a **real-life business** case about a current project of the Commonland foundation, developed by RSM's Case Development Centre. The case enables the learners to deepen their understanding of the theories and frameworks taught during the course as well as to apply the tools and methods they learnt about, to ultimately develop an applicable and creative business solution to a specific landscape restoration project.

You will have access to a wide network of experts, differentiated events, and content which will **enable** you to make a difference!

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**To learn more about ENABLE:**

**[rsm.nl/enable](http://rsm.nl/enable)**

**[facebook.com/enable4returns/](https://facebook.com/enable4returns/)**

**[twitter.com/enable4returns](https://twitter.com/enable4returns)**

**[linkedin.com/groups/13523244](https://linkedin.com/groups/13523244)**

**[coursera.org](https://coursera.org)**

**For additional questions - [enable@rsm.nl](mailto:enable@rsm.nl)**

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## Consortium



CONSEJO SUPERIOR  
DE INVESTIGACIONES  
CIENTÍFICAS



UNITED NATIONS  
UNIVERSITY

**UNU-LRT**



**COMMONLAND**  
4 RETURNS FROM LANDSCAPE RESTORATION

**ESTORIL  
CONFERENCES**

GLOBAL CHALLENGES,  
LOCAL ANSWERS

## Advisory Board



World Business Council for  
Sustainable Development



**United Nations**  
Convention to Combat  
Desertification



**UNIVERSITY OF LEEDS**

Co-funded by the  
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