



ENABLE

BUSINESS 4 LANDSCAPES

ABOUT US



The European Network for the Advancement of Business and Landscape Education develops much-needed education on integrated landscape management based on sustainable business models. ENABLE is a Strategic Partnership co-funded by the EU Erasmus+ programme of the European Union.

Land degradation is a widespread problem across Europe with serious consequences for not just the environment but all of society. Europe needs high quality education, targeted at business students and professionals to create awareness about the functioning of ecosystems and the benefits of sustainable landscape management.

The ENABLE project is a response from calls to action from policy makers, business leaders, and universities for high quality education in Europe on land degradation and the required large-scale, multi-partner response required to counter landscape degradation.

The ENABLE consortium is developing various **education tools and other means** to raise a new generation of professionals that will be equipped with the skills and knowledge required to restore landscapes and return social, cultural, and financial returns to society while doing so.

Consortium Partners

The ENABLE project is a partnership of various organisations from the private, public, and non-profit sector, and is co-funded by the **Erasmus+ programme** of the European Union. Each partner contributes a different set of resources, knowledge, and skill which makes it possible to develop a holistic and applicable high-quality education platform for business-driven landscape restoration.

Rotterdam School of Management
Partnerships Resource Centre (PrC)
Case Development Centre (CDC)
Commonland
Estoril Conferences / Municipality of Cascais
Spanish National Research Council
Centro de Edafología y Biología Aplicada del Segura
(CEBAS-CSIC)
United Nations University
Land Restoration Training Programme

Advisory Board

The ENABLE project is overseen by an Advisory Board which consists of a selected group of members representing different stakeholders who are appointed by the ENABLE consortium partners:

- * **Business is represented by the World Business Council for Sustainable Development**
- * **Experts are represented by the Economics of Land Degradation and University of Leeds**
- * **Policy makers are presented by UN Convention for the Combat of Desertification and IUCN Commission for Ecosystem Management**

The role of the advisory board is to provide feedback and input on the project, advise on various topics.

CONSORTIUM PARTNERS &
ADVISORY BOARD OF ENABLE PROJECT



The ENABLE consortium uses the **4 returns** approach, developed by Willem Ferwerda (Founder and CEO of Commonland and Executive Fellow Business & Ecosystems at RSM).

The 4 returns is one of the main frameworks taught and applied in the various education tools that the ENABLE consortium is developing.

The 4 returns are:

**Return of
Inspiration: hope,
engagement,
innovation**

**Return of Social
capital: jobs,
social cohesion**

**Return of Natural
capital: fertile
soils, biodiversity,
carbon storage**

**Return of Financial
capital: financial
performance.**

The 4 Returns of Landscape Restoration



Did you know ecosystems provide us with services that are worth
between **\$21** and **\$72** trillion every year?

#businessopportunity #business4landscapes #Enablemooc



Together the partners of the ENABLE consortium will ...

Develop a portfolio of online and classroom teaching material

for business students and professionals involved in landscapes (e.g. business developers, business leaders, and practitioners from NGOs and governments)

Develop and launch two MOOCs

targeted at business students and professionals, equipping them with knowledge and skills for sustainable land management and landscape restoration based on a sound business case

Develop 5 cases

to be used in management education

Launch an interactive discussion platform

that will serve as a joint body of knowledge and learning platform

Host an International Case Competition

for the most talented European business students from CEMS-business schools to dive into the topic of Integrated Landscape Management

Participate in conferences with keynote speeches and workshops

to expand awareness of landscape degradation and business-drive restoration among professionals

ENABLE Goals





How will we securely and sustainably feed and cloth the 11.2 billion people expected to make up the world's population by 2100



What if you could be an entrepreneur whose business does not just create profits and jobs but also inspires local communities, preserves cultural heritage and conserves the natural world



rsm.nl/enable

facebook.com/enable4returns/

twitter.com/enable4returns

linkedin.com/groups/13523244

coursera.org

For additional questions - enable@rsm.nl

To learn more about ENABLE





ENABLE

BUSINESS 4 LANDSCAPES

Consortium



CONSEJO SUPERIOR
DE INVESTIGACIONES
CIENTÍFICAS



UNITED NATIONS
UNIVERSITY
UNU-LRT



COMMONLAND
4 RETURNS FROM LANDSCAPE RESTORATION

**ESTORIL
CONFERENCES**
GLOBAL CHALLENGES,
LOCAL ANSWERS

Advisory Board



World Business Council for
Sustainable Development



United Nations
Convention to Combat
Desertification


UNIVERSITY OF LEEDS

Co-funded by the
Erasmus+ Programme
of the European Union





ENABLE
BUSINESS 4 LANDSCAPES